

# MidUtahRadio

## MEDIA RESOURCE GUIDE

### Company Information

#### Mid-Utah Radio:

KMTI AM/FM - KLGL FM - KMGR FM - KUTC FM  
KSVC AM/FM - KWUT FM - KTMP AM/FM - KKUT FM

**Owner / President:** Douglas L. Barton / Marianne Barton

**General Manager:** Douglas L. Barton

### Contact Information

#### Manti Studios:

KMTI AM/FM - KLGL FM - KMGR FM  
KUTC FM - KSVC AM/FM - KWUT FM

1600 West 500 North

(P.O. Box #40)

Manti, UT 84642

**phone:** 435.835.7301

**toll free:** 800.950.5684

**fax:** 435.835.2250

**online:** [www.midutahradio.com](http://www.midutahradio.com)

#### Richfield Studios:

KSVC AM/FM / KWUT FM RADIO STATIONS

390 East Annabella Rd.

Richfield, UT 84701

**phone:** 435.896.4456

**fax:** 435.896.9333

**online:** [www.midutahradio.com](http://www.midutahradio.com)

#### Heber City Studios:

KTMP AM/FM / KKUT FM RADIO STATIONS

2 South Main Suite 1F

Heber City, UT 84032

**phone:** 435.657.1340

**online:** [www.hebervalleyradio.com](http://www.hebervalleyradio.com)



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# KMTI<sup>650</sup>AM

Also at 95.1 FM

## Media Facts

### Format / Programming:

Full-service Community-Centered Music Radio Station featuring Local News, Sports, Weather, & Classic Country Music.

### Demographics:

Men & Women ages 25 & up.

### Geographical Coverage Map:

### Facilities:

KMTI 650 AM & 95.1 FM serving 12 Counties in Utah & over 500,000 people. Covering I-15, I-70 & US Highway 89.

FM Translators include:

95.1 mhz - Sanpete County

100.9 mhz - Juab County

102.1 mhz - Millard County

106.7 mhz - Sevier & Piute Counties

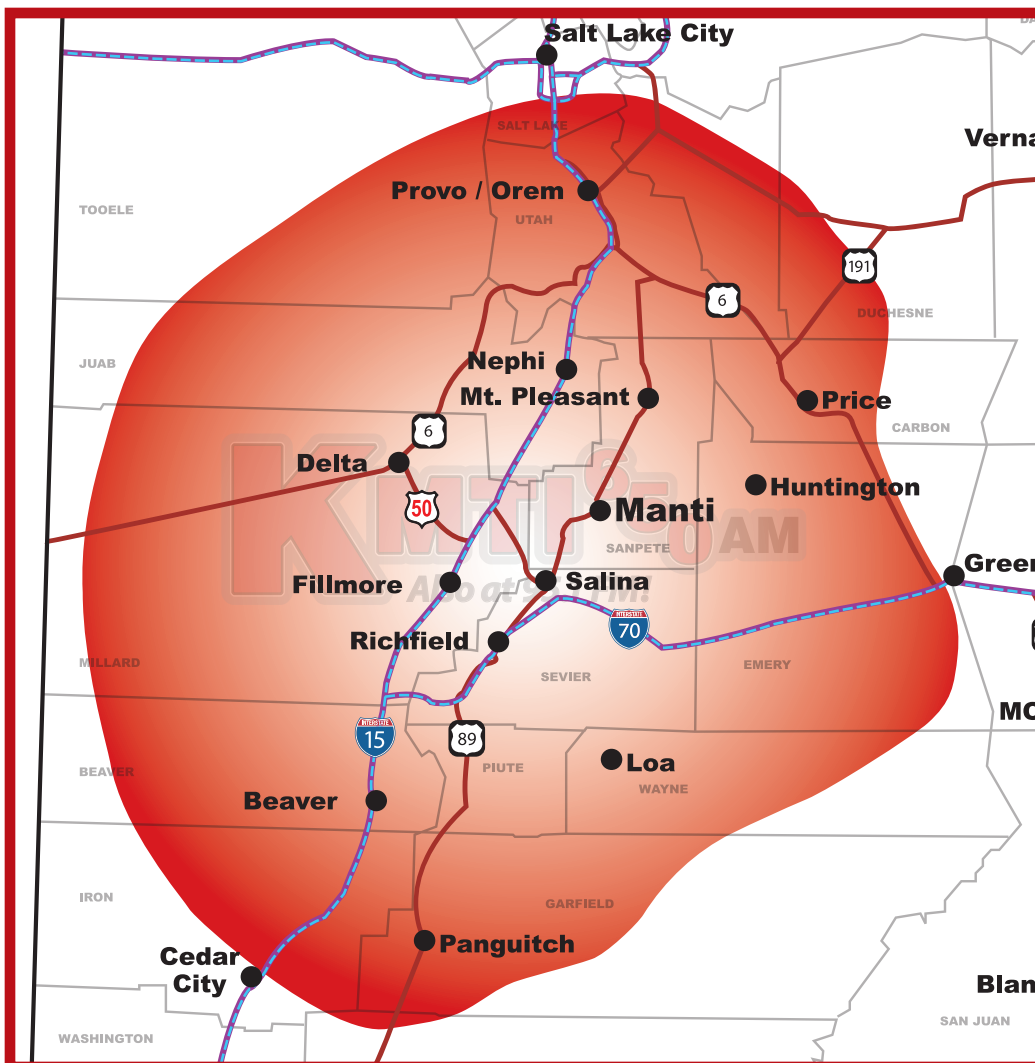
### Features:

Mornings:  
Tanner Scott & Mary in the morning

Mid-Days:  
Jason Jackson

Evenings:  
Night Tracks

Community Calendar,  
Tradio, Funeral  
Announcements, Farm  
Livestock Reports, Local  
News/Sports/Weather



[www.MidUtahRadio.com](http://www.MidUtahRadio.com)  
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toll free: 866.950.5545





## Media Facts

### Format / Programming:

Hot AC Super Hits

### Demographics:

Men & Women ages 18 & up. Especially strong presence with women who make most of the household buying decisions.

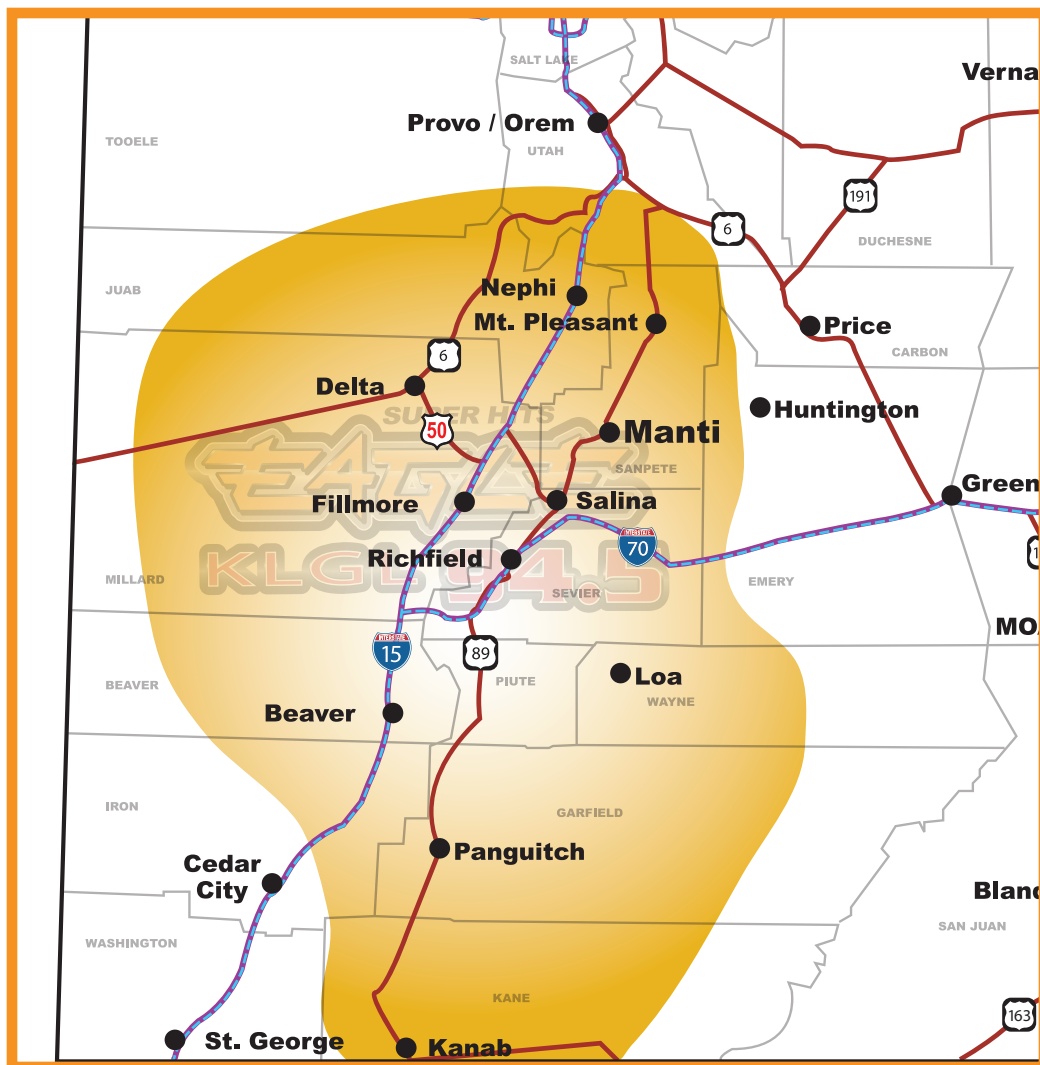
### Geographical Coverage Map:

### Facilities:

KLGL 94.5 FM is a Full Power Class C FM Radio Station with a 10 County Coverage Area from Kanab, Utah on the South to Juab County on the North with 11 FM Translators.

FM Translators include:

98.1 mhz - Sevier County	99.3 mhz - Kanab, UT
100.1 mhz - Piute County	104.3 mhz - Todd's Junction
102.3 mhz - Wayne County	101.7 mhz - Orderville
103.1 mhz - Panguitch, UT	106.3 mhz - Hanksville
106.3 mhz - Bryce Canyon	
92.1 mhz - Escalante, UT	



### Features:

Mornings:  
J.D. Fox Morning Show

Eagle Live Request Hour

Mid-Days:  
McCall

Pop Crush Nights

Sounds of Sunday  
(All Day Sunday)

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## Media Facts

### Format / Programming:

The Greatest Hits of All Time, ABC Hourly News Updates, Local News, Weather & Sports

### Demographics:

Men & Women ages 25 & up. Particularly strong with adults 40 & over.

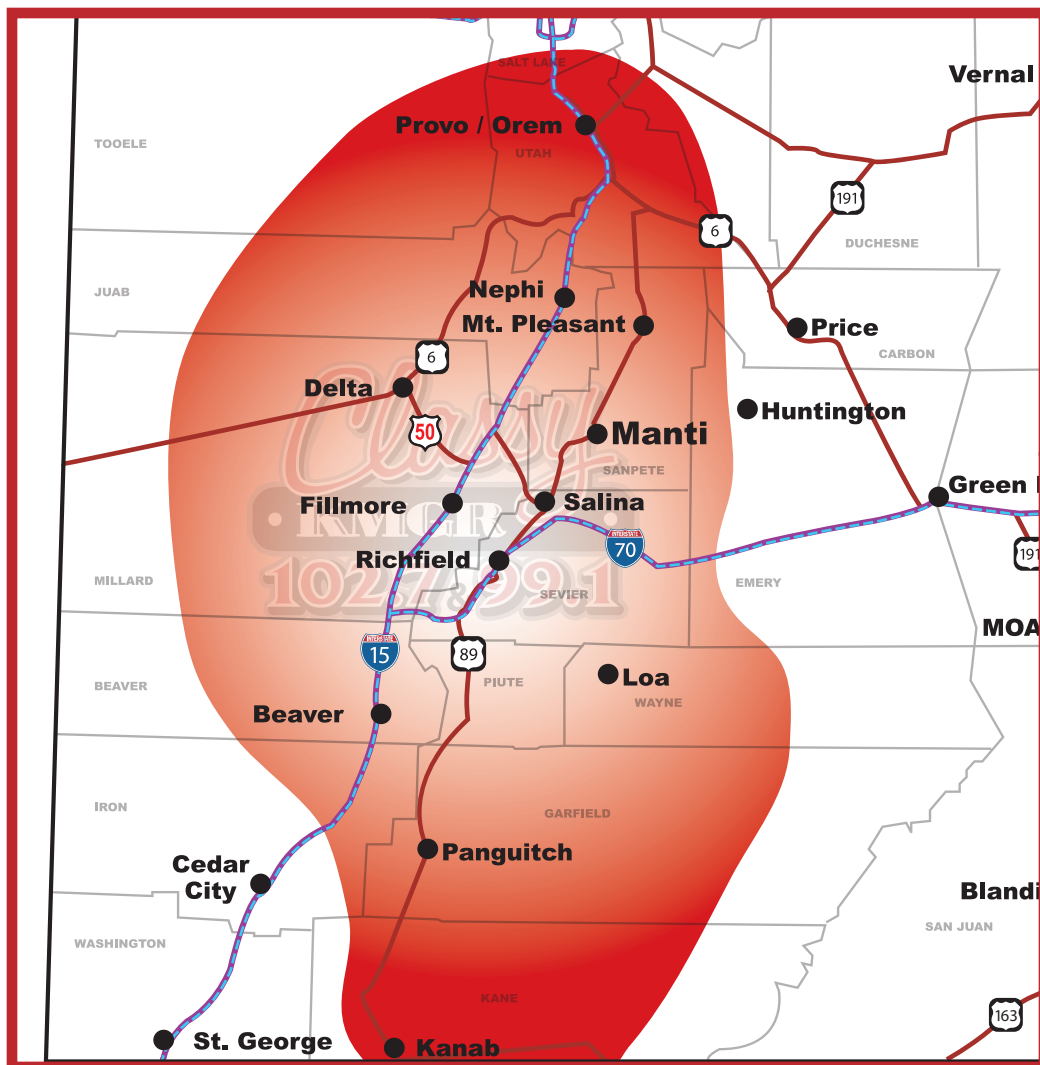
### Geographical Coverage Map:

### Facilities:

KMGR 99.1 FM/102.7 FM covers a 10 County Area from Kanab on the South to Utah County on the North with 12 FM Translators.

FM Translators include:

102.7 mhz - Sanpete County	105.5 mhz - Todd's Junction
99.3 mhz - Sevier County	102.3 mhz - Orderville, UT
107.5 mhz - Piute/Sevier County	107.9 mhz - Hanksville, UT
92.7 mhz - Beaver, UT	102.3 mhz - Kanab, UT
96.3 mhz - Piute/Garfield County	
96.7 mhz - Panguitch, UT	
99.3 mhz - Escalante, UT	
103.9 mhz - Bryce Canyon/Tropic	



### Features:

Mornings:  
Ray Douglas

Mid-Days:  
Danny Rich

Nights:  
Tanner Wilkins

National & Local  
News/Weather/Sports,  
Community Events

The "Sounds of Sunday" All  
Day Sunday

Christmas Festival of Music  
during Holiday Season

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# K U T C 95.7 THE BOSS\$

ROCK THEN. ROCK NOW. ROCK ON!

## Media Facts

### Format / Programming:

Classic Rock

### Demographics:

Men & Women aged 18-54. Strong emphasis to target men ages 20-60.

### Geographical Coverage Map:

### Facilities:

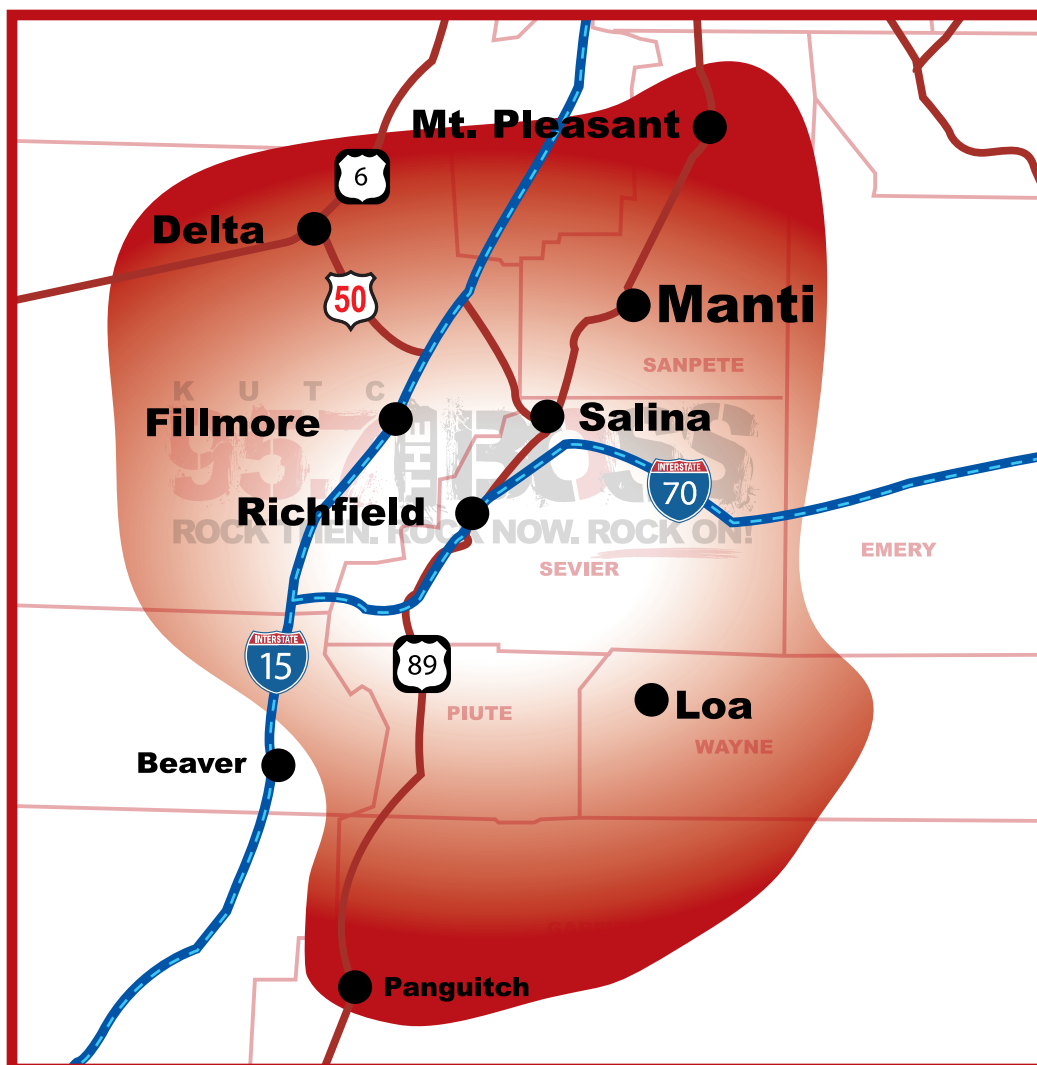
KUTC, 95.7 The Boss serves Sanpete, Sevier, Millard, Piute and Wayne Counties.

FM Translators include:

103.5 mhz - Sevier & Piute Counties

104.7 mhz - Millard County

102.3 mhz - Panguitch



### Features:

The Best Classic Rock Music. 24 hours a day, 7 days a week.

Mornings:  
J.D. Fox Morning Show

Mid-Days :  
Steve Stone

Afternoons:  
DJ "D"

Ultimate Classic Rock  
with with Uncle Joe  
Benson

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# KSVC AM & FM

## 980 | 100.5

### The Talk of Mid-Utah.

## Media Facts

### Format / Programming:

24 Hour News/Talk/Sports/Weather, Fox News each hour on the hour, Local News & Sports & Weather twice each hour.

### Demographics:

Men & Women ages 20 and up.

### Geographical Coverage Map:

### Facilities:

KSVC 980 AM and 100.5 mhz FM Radio Station serving 12 counties in South/Central Utah and over 300,000 people covering I-15, I-70 & Highway 89.

FM Translators include:

101.1 mhz - Piute & Sevier Counties

98.5 mhz - Millard County

98.7 mhz - Sanpete County

93.3 mhz - Sanpete County

98.1 mhz - Juab County

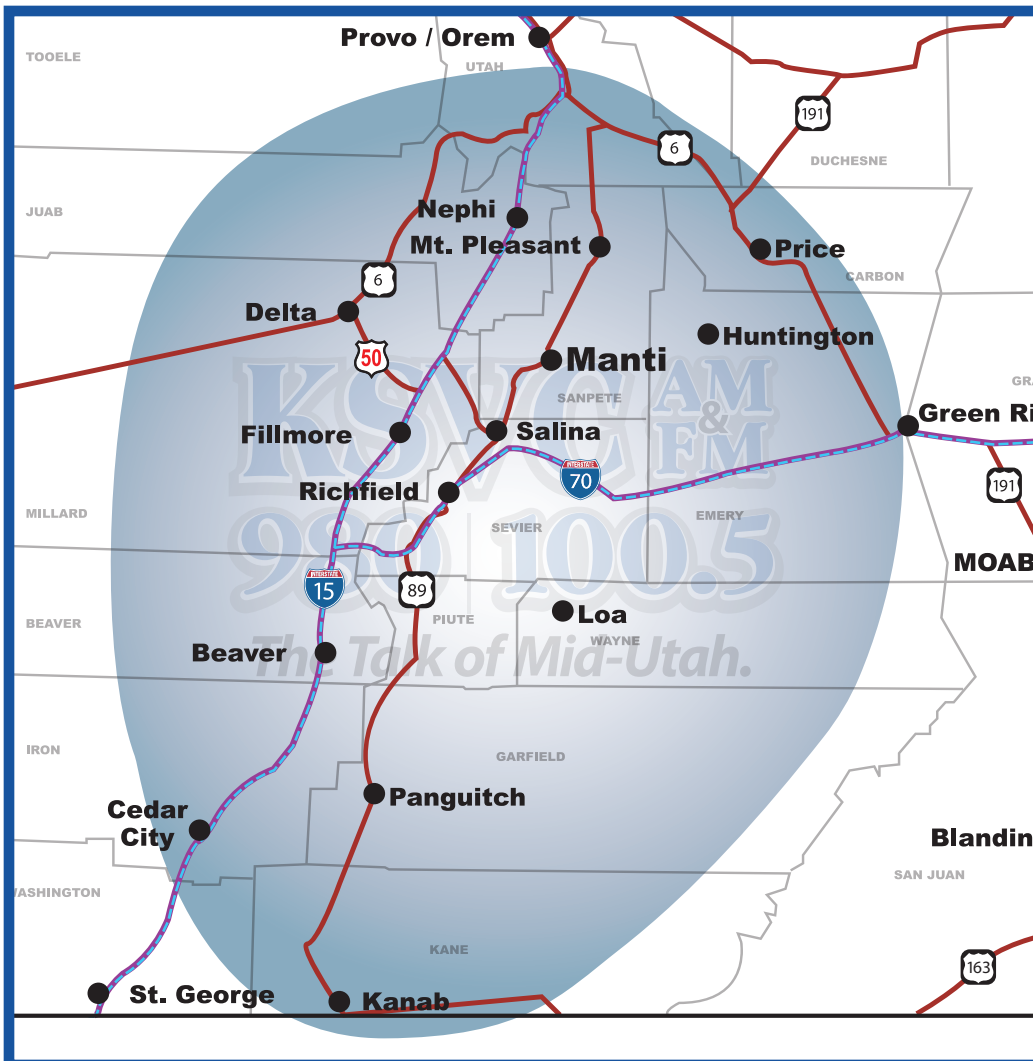
102.5 mhz - Beaver County

104.3 mhz - Bryce Canyon

101.7 mhz - Kanab

### Features:

Morning Talk with Robert Lovell & Porter Huntsman - 7-10 am  
Glenn Beck - 10-1 pm  
Sean Hannity - 1-4 pm  
Mark Levin - 4-7 pm  
Dave Ramsey - 7-10 pm  
Ben Shapiro - 10 - 12/Midnight  
Lars Larson - Midnight - 2 am  
America in the Morning  
Local Talk Shows - Valley View-point & Radio Round-Up  
Text-in Topic, Tradio, Local News, Sports & Weather  
BYU Sports Coverage  
Fox News Hourly



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## Media Facts

### Format / Programming:

Hot, Continuous Country Favorites.

### Demographics:

Men & Women ages 18-54.

### Geographical Coverage Map:

### Facilities:

KWUT 97.7 FM serves 12 Counties in Utah and over 500,000 people plus I-15, I-70 & Highway 89, from 12,000 ft. above sea level, the highest commercial FM Transmitter site in the United States.

FM Translators include:

101.7 mhz - Juab County

95.3 mhz - Escalante, UT

107.1 mhz - Todd's Junction

94.3 mhz - Orderville, UT

94.3 mhz - Kanab Utah

104.7 mhz - Parowan / Cedar City



### Features:

Mornings:

Big D & Bubba - 5-10 am

Mid-Days:

McCall - 10 am - 2 pm

Afternoons:

Big Cat Daddy - 2-7 pm

Evenings:

Taste of Country Nights

Overnight:

After Midnight

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## Media Facts

### Format / Programming:

Greatest Hits

### Demographics:

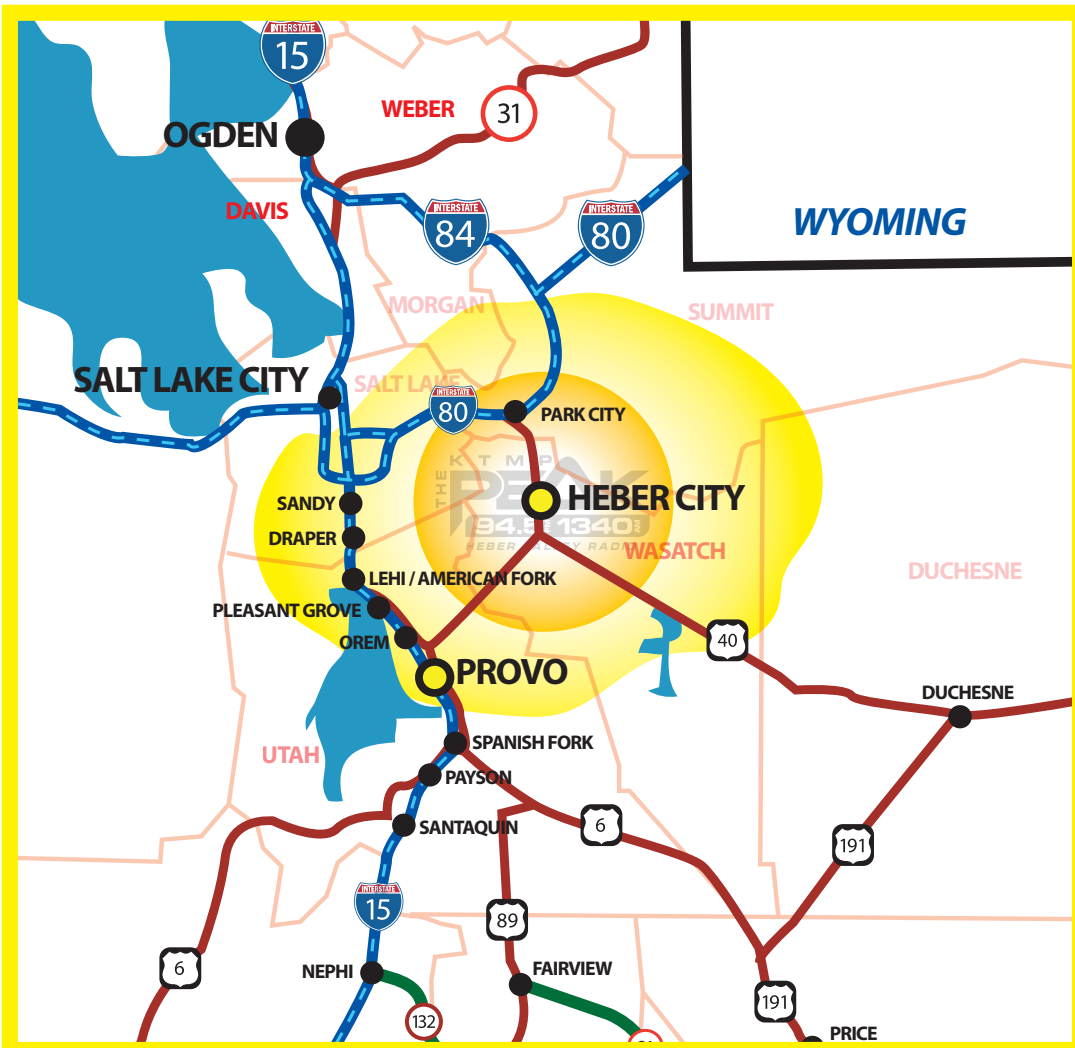
Men & Women aged 20-64

### Facilities:

KTMP, 1340 AM & 94.5 FM serves all of the Heber Valley with a population of over 32,000 people with an average household income of over \$75,000 per year.

### Geographical Coverage Map:

KTMP - 94.5 FM KTMP - 1340 AM



### Features:

**Music** – Greatest Hits

Live Morning show with Local News, Sports, Weather, Community Events, Job Report, Ski & Outdoor Reports, & Local Interview Show.

Local Sports Play-By-Play Coverage of the Wasatch Wasps High School Sports Teams.

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[HeberValleyRadio.com](http://HeberValleyRadio.com)  
KTMP 1340 AM & 94.5 FM • KKUT 93.7 FM

Phone: 435.657.1340

KTMP The Peak





## Media Facts

### Format / Programming:

Hot, Continuous Country Favorites

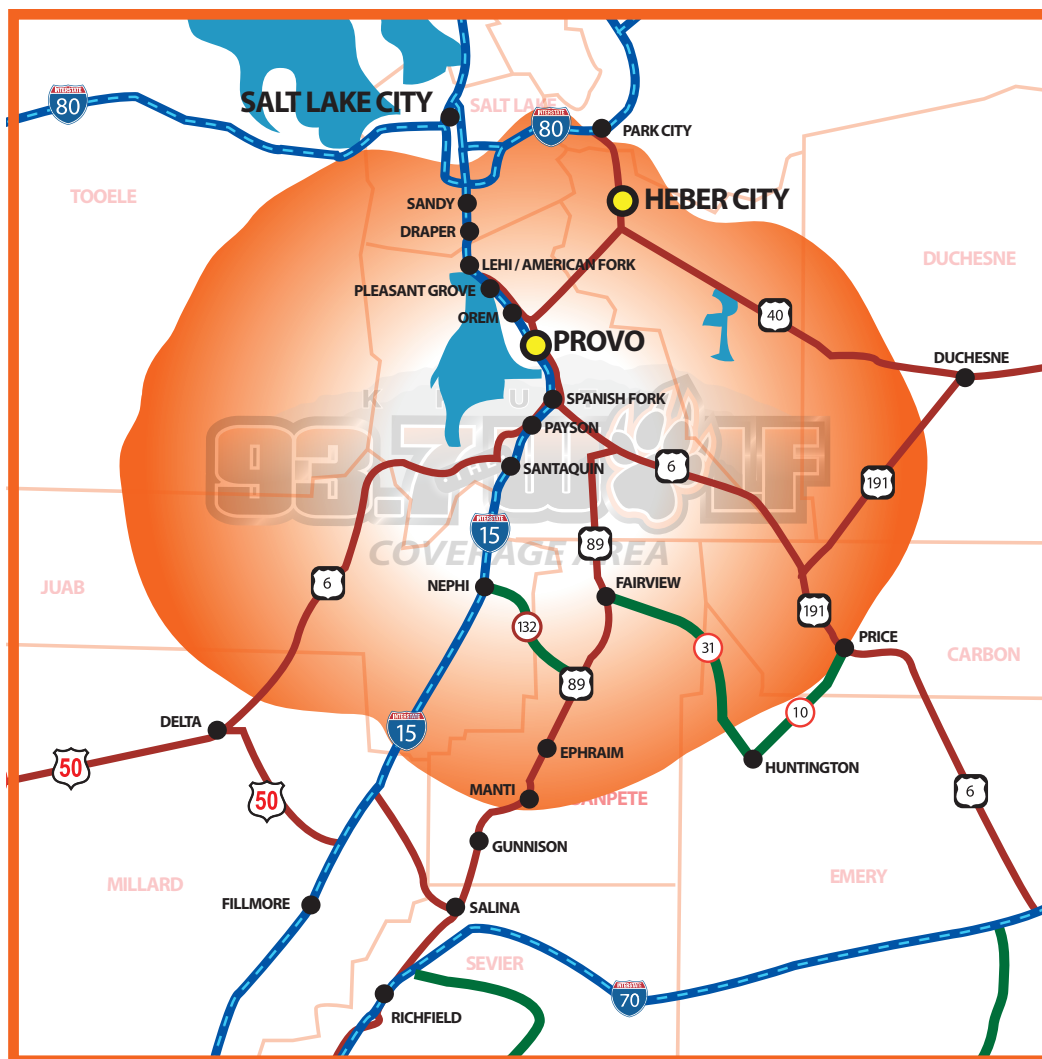
### Demographics:

Men & Women aged 18-54. Strong emphasis to target men and women ages 20-45.

### Geographical Coverage Map:

### Facilities:

KKUT, 93.7 The Wolf is a Full Power Class C FM Radio station. With coverage in Utah and Wasatch Counties, 93.7 The Wolf has the best primary signal of any other FM radio station in the region. 93.7 The Wolf is the only full power radio station to offer primary coverage to Utah and Wasatch counties, plus spill-over coverage into Salt Lake, Tooele, Juab, Carbon, and Sanpete counties. 93.7 The Wolf is also found on 98.3 FM serving Southern Utah County.



### Features:

**Mornings** – CMA and ACM Award Winning Big D and Bubba Show

**Mid Day's** – McCall

**Evening Drive** – The Big Cat Daddy

**Nights** – Taste of Country Nights

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[HeberValleyRadio.com](http://HeberValleyRadio.com)  
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937thewolf.com

toll free: 866.950.5545

